

# KEVIN STOHLMEYER

INSTRUCTOR  
AUTHOR  
CONSULTANT  
COMMUNITY LEADER  
PRESENTER  
DIGITAL ARTIST  
GRAPHIC DESIGNER  
ADOBE FAN BOY  
GEEK

## CLIENTS

MGM Resorts  
Adobe Systems  
Harley-Davidson  
Kohl's Corporation  
Apple Inc.  
American Girl/Mattel  
Cramer-Krasselt  
Trek Bicycles  
MATC  
MIAD  
Readers Digest

I am an Adobe Freelance Team Member, Adobe Community Leader, and Adobe Certified Instructor in Adobe Photoshop®, Illustrator®, Acrobat®, InDesign® and Digital Publishing. Extensive experience in production workflow and publishing both as an Art Director, production manager and graphic designer. Expertise in these applications allow me to work efficiently as a designer and share my experiences as an educator. I have been an educator and consultant for over 14 years both at colleges and training centers, and am heavily involved in the greater creative community.

- 5.15 - Current** **Owner, Stohlmeyer Consulting**  
Owner and instructor for Stohlmeyer Consulting. Independent Adobe Authorized Instructor, focusing on design workflow consultation and instruction, software professional development and customized solutions.
- 4.14 - Current** **Author, lynda.com**  
Contracted content author producing tutorial videos for Adobe Photoshop® and Illustrator®. Several titles currently published with more queued to be released this year.
- 2.10 - Current** **Adobe Community Leader/Freelance Team Member, Adobe Systems Inc.**  
Contracted team member for community outreach, presentations, evangelization and education. Author and presenter of the Official Adobe Photoshop® for Designers Tour. Featured speaker at various events nationwide.
- 2.06 - 5.15** **Higher Education Coordinator/Instructor/Designer, C2 Graphics Productivity Solutions**  
Full-time Adobe Certified Instructor for Adobe Photoshop®, Illustrator®, InDesign®, Muse®, Edge Animate, DPS and other courses. Graphic designer for all internal marketing efforts. Adobe liaison for company and local colleges.
- 9.10 - 1.11** **Instructor, Milwaukee Area Technical College**  
Adjunct instructor teaching Adobe Photoshop®, Illustrator®, InDesign® and Dreamweaver® courses. Tasked with redeveloping current online curriculum for college software courses.
- 1.01 - 5.07** **Instructor, Madison Area Technical College**  
Lead adjunct instructor teaching Introduction to Computer Graphics, Typography and Color Media/Theory. Redeveloped current computer graphics curriculum. Integrated software into typography and color theory classes.
- 2.96 - 10.05** **Assistant Art Director/Designer, Nasco International**  
Assistant Art Director over Research and Development. Responsible for designing new educational products, direct mail marketing, promotional material, and packaging design.
- 2015 - Current** **Masters Degree, University of Wisconsin-Stout**  
Currently applying for Design graduate studies at UW-Stout. Expected completion - 2020.
- 1995** **Associates Degree, Madison Area Technical College**  
AA in Commercial Art/Graphic Design, Art Director and Editor-in-Chief of college's award-winning newspaper

## Presenter

Adobe MAX (Russell Brown @ MAX), Boston Design Camp (keynote), Las Vegas CS6 Launch Event (keynote), Creative Transitions Conference, Adobe Tech Wednesdays, Adobe Community Summit, Geekend Savannah, D2W Conference, Adobe Partners Summit, Louisville Design Week, Chicago InDesign UG, Madison Adobe UG, Madison Web Meetup, Sells/Ripon Printers UG, Milwaukee InDesign UG, Milwaukee Adobe UG, Chicago Photoshop Meetup, Official Adobe Photoshop® for Designers Tour, Various AIGA groups nationwide.

## Associations

**Chairperson**, MATC Graphic Design Advisory Committee  
**Board Member**, WCTC Graphic Design Advisory Committees  
**Founder/Co-Manager**, Milwaukee Adobe User Group/Graphic Design Meetup  
**Member**, Milwaukee InDesign Users Group, Adworkers Local 208, AIGA  
**Reviewer**, WISPR, UWM, Mount Mary College, MATC and WCTC Portfolio Reviews

## Awards

**Layers Magazine**, Backpage Design Contest, Runner-up 2008, 2010  
**Photoshop World Guru Awards**, Participant, 2008, 2009, 2010, 2011, 2014  
**Next Photoshop Evangelist Competition**, Finalist 2010, 2012

## Published Works

**Adobe Inspire Magazine**, Contracted Author, January 2012 - Current  
**Photoshop User Magazine**, November 2011, June 2012



FREELANCE  
PROFESSIONAL



COMMUNITY  
PROFESSIONAL



CERTIFIED INSTRUCTOR



USER GROUP  
MANAGER



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